

STILE-X

STILE-X is a color analysis and personal style app powered by artificial intelligence. It finds your color season from a photo, lets you try on makeup, accessories, haircuts and nails live, and connects you with stylists and salons who know your palette.

Key facts

Name	STILE-X
Tagline	Your Style, Powered by AI.
Company	RevUp
Based in	Chile
Platforms	Android, web (app.stile-x.com) and iPhone (coming soon)
Languages	Spanish, English, French, Portuguese, German and Italian
Who it is for	Individuals, independent stylists, salons and resellers
Business model	Free download, credits for AI features, Premium plan and a commission on bookings paid in the app
Website	stile-x.com
Press contact	contacto@stile-x.com · WhatsApp +56 9 4132 4586

What it does

- **Color season.** Analysis from one photo: season, palette, metals and shades to avoid.
- **Live try-on.** Makeup, accessories, haircuts and nails on the camera.
- **Garment scanner.** Tells whether a color suits you before you buy.
- **Digital closet.** Outfits from your own clothes and a wish list with price alerts.
- **Stylists and salons.** Directory, bookings, in-app payment, client records, cash register and reports.
- **Community.** Friends, look votes and challenges.

STILE-X launches its AI color analysis app for individuals, stylists and salons

Santiago, Chile, 2026. RevUp introduces STILE-X, an app that finds each person's color season from a photo and lets them try on makeup, accessories, haircuts and nails live before deciding.

Color analysis usually takes an in-person session with a consultant. STILE-X brings it to the phone: it reads skin, eyes and hair, returns a personal palette and uses it everywhere else, from the scanner that checks a garment in the store to suggestions in the digital closet.

The app also brings in beauty professionals. Stylists and salons appear in a directory by neighborhood, take bookings and payments in the app, and keep each client's technical record, the daily cash register and team reports on their phone or computer.

STILE-X is available on Android and on the web (app.stile-x.com) in six languages, and is coming soon to iPhone. Download is free.

About RevUp: RevUp is a Chilean technology company building AI-powered digital products. STILE-X is its personal style app.

Press contact: contacto@stile-x.com · WhatsApp +56 9 4132 4586 · stile-x.com/prensa